

Are you passionate about the hospitality industry and visual creativity? You love to create, design execute design projects? Welcome to Positioner.

Who are we?

We position. On point.

Our team consists of people with different areas of expertise and talents who support hotels in their differentiated positioning in a highly competitive market. To do this, we work down to the very last detail to help a hotel brand create a meaningful and sustainable experience along the customer journey. Our strategic and data-analytical approach is paired with our understanding of design and psychology. Our engine: digitalisation! Twenty years of dedication and creativity are expressed in Swiss precision, a global network, and a dash of Italianità.

Our partners?

International and unique. Our clients are hotel affiliations, luxury, boutique, and design hotels. This includes renowned hotels such as Six Senses, Le Sirenuse, Gstaad Palace and The Cambrian Adelboden.

Who you are?

We are searching for a multidisciplinary creative with extensive experience in identity creation, branding development, creative strategy, implementation, and guardianship. This person should also have core expertise in internal and external communications for a broad range of clients and experience in various applications such as editorial or packaging. Above all, this person should have a strong dedication and passion for culture, travel, design, and hospitality.

In addition, the creative should have a profound understanding of digital products and will be responsible for transmitting the visual identity and communication ideas into a digital experience with the digital team.

For the Creative department, based in Milan, we are looking for a

Graphic Designer (80-100%)

Your areas of responsibility

- Developing unique brand identities, architecture, brand engagement, and cross-medium touch point creative ideas.
- Pursue and maintain a high level of craft with exceptional attention to detail across numerous projects.
- Support the Creative Director and Account Owner to ensure work is dynamic, thoughtful, delivered on time, meets the client's brief, and crafted to the highest standard.
- Individually lead projects and collaborate with the broader design team on larger digital projects.
- Amend designs after feedback
- Prepare design files for production, including print and digital assets
- Ensure final graphics and layouts are visually appealing and on-brand and ensure quality control
- Ensure consistency in brand appearance across all platforms and channels
- Contribute to the maintenance of a brand asset library, including visual assets and brand guidelines
- Work on various projects simultaneously in the field of execution while meeting deadlines and maintaining high-quality standards
- Assist in developing corporate design guidelines
- Collaborate with the marketing and creative teams to conceptualise and create design assets.

Your Profile

- Degree in Visual Design, Graphic Design, Fine Arts, or a related field
- Proven graphic designing experience with a minimum of 5 years of working experience as a graphic designer
- Demonstrated ability to produce holistic design solutions with beautiful execution.
- Absolute knowledge of Adobe CS.
- Outstanding presentation and communication skills.
- Exceptional eye for typography and layout.
- Excellent eye for photography and art direction.
- Proficient knowledge and preparation for print.
- Detail-oriented, self-motivated, organised, and able to multi-task.
- An active interest in design, culture, and communication.
- An open and highly collaborative mind and approach
- Fluent in Italian and English
- International approach and open mindset
- Awareness of social changes and technological advances.

Our Offer

- In-depth insights and transfer of expertise in the areas of hotel brand development and innovation
- Work in an attractive international environment with well-known hotel brands
- Strong teamwork and flat hierarchies with development opportunities in a family environment
- Distance working is possible, however, ideally located in Milan
- Flexible working hours
- 5-day week with 42.5 working hours
- 4 weeks paid holidays
- Special rates in all Swiss Deluxe Hotels (upon the availability of the hotel)

Your Application

Are you interested? Please apply here: <https://form.typeform.com/to/oTgMqoFE>

Applications via email will not be considered!

For specific questions, please send an e-mail to matteo.desantis@positioner.com

